

# THE INTELLIGENT RISK MANAGEMENT SOLUTION

## CONFORMANCE WORKS SECURITY PLATFORM



When it comes to cyber security compliance, your clients may be confused about their contractual obligations and can benefit from your help and direction.

### What do I need?

### What do I do?

### Where do I go?

These are questions you've probably heard when talking to your clients about cyber security and compliance concerns. Soon, all of your clients will need to have an information security management system (ISMS) in place in order to win and retain contracts.

**Conformance Works**, the first governance, risk and compliance tool for data security compliance can help organizations and their supply chains seeking to comply with data security measures including ISO 27001. The software is developed by **ISMS Solutions**, a leading information security management consulting firm, and **NSF Consulting & Technical Services (NSF-CTS)**, an independent, accredited organization that develops standards, tests and certifies products and systems, and offers auditing, education and risk management solutions.

## TODAY'S DIGITAL CLIMATE

Because the digital superhighway is largely unregulated and functions like the Wild West, both public and private sector organizations are experiencing avoidable breaches in their data due to the fact that their information security management systems are incomplete or absent. Every business should be compliant with ISO 27001 and other information security standards. It is an immediate necessity as the cost and effort in developing, implementing and monitoring solid information security practices could be dwarfed by the cost of remediating a major security breach and the associated loss of company trust.

Former FBI Director Robert Mueller observed in 2012, "There are only two types of companies: those that have been hacked and those that will be. Even that is merging into one category: those that have been hacked and will be again."

This creates a nightmare scenario as inadequate cyber security management systems can have numerous adverse consequences for your clients:

Loss of proprietary information and data

Cessation of current contracts and inability to win new business

Damage to reputation

Resources needed to remediate the problems

While information system security is still largely unregulated, the United States government is using its influence to enforce compliance with measures that are constantly evolving in an effort to protect against attacks.

The FTC has enforced information security in several instances under the legal theory that inadequate information security is an unfair business practice. In the cases of LabMD and FTC vs. Wyndham Hotels Corporation, the court upheld the FTC action, finding unequivocally that the FTC had authority to bring an unfairness claim in the data security context. The FTC specifically cited standards such as ISO 27001 information security management systems as the benchmark for compliance with the evolving world of information security.

Going forward, all of your clients and their corporate partners, suppliers and data providers will be required to meet certain security levels in order to maintain or retain business for fear of data breaches.

With this in mind, after years of research, field-testing, development and use for consulting purposes, ISMS Solutions and NSF-ISR have launched **Conformance Works**, a revolutionary platform that answers, protects and solves many of today's information security concerns.

## COMPLIANCE SIMPLIFIED

Every organizational structure is unique, requiring a tailored approach for dealing with information security concerns. More often than not, this is a time intensive process. To address these needs, **Conformance Works**, the only software in the marketplace that creates an automated risk management system, allows users to enter their own business parameters. The software requests information required for the desired standard, building and identifying the risks based on the responses.

Simply put, **Conformance Works** simplifies and customizes the risk management and data security approach for an organization. With a built-in document management system (DMS), global change editor, compliance management system and risk assessment module, company documentation becomes centralized, straight-forward and efficient.

## SUPPLY CHAIN RESPONSIBILITY

In the 21<sup>st</sup> century, every person and organization is connected. While a handful of organizations have already adopted security measures to combat the rise of interconnected data breaches or gaps caused by inadequate procedures and policies, many organizations lack cyber hygiene across their supply chain. The risk to these supply chains is so great that the ISO 27001 standard specifically addresses vendor agreements and suppliers under its Conformance Works: Vendor Verified program, which provides organizations with a central, online location to manage their own vendor network and to aggregate, authenticate and enhance the level of compliance their partners currently have. The **Conformance Works** platform can then be leveraged by non-compliant vendors to become compliant.

Being secure should be every organization's goal.

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